



# 29<sup>th</sup> Annual APC Adoption Conference

November 22, 2009 8:00 a.m.-5:00 p.m.

St. Francis College *(Note change in venue)*

180 Remsen Street, Brooklyn, NY 11201

## 2009 Program Journal Advertisement Form (Please Print or type)

The undersigned hereby agrees to take a \_\_\_\_\_ page advertisement in the 2009 APC Conference Journal and encloses herewith the sum of \$ \_\_\_\_\_.

(Please note, if you are purchasing an exhibitor table and a full page journal ad, you may deduct \$50. off the total of the ad. )

NAME OF BUSINESS \_\_\_\_\_

NAME OF CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

If you offer international adoption services please indicate the name of the country(s) in which you are doing business, also indicate specifically whether you are accredited (by the country and/or Hague). \_\_\_\_\_

### 2009 Advertisement Rates

Full Page – 7” x 10” .....	\$450.00
Half Page – 7” x 4.5” .....	\$275.00
Quarter Page – 3.25” x 4.5” .....	\$175.00
Business Card – 3.5” x 2” .....	\$100.00

Advertisements may contain business or personal messages.

If you are a domestic placement agency or offer adoption advertising services for adoptive parents, please indicate whether you are authorized to provide services in New York, New Jersey, or Connecticut. Check all that apply. **Please provide a copy of your authorization from all states checked.** Please note that your advertisement will need to include language indicating in which of these three states you are authorized to offer services.

NEW YORK     NEW JERSEY  
 CONNECTICUT

**Advertisement requirements- Artwork will be accepted in the following formats:** Clean laser printouts, velox or tearsheet of the ad, an original business card or other clean original printed copy, electronic file formatted for Macintosh Quark or PC Windows or Quark, CD with all fonts and picture files included. A print optimized PDF file, EPS or TIFF file is also acceptable. If ad contains photos, they must be an 85 Line Screen. **Do not send negatives.** Advertisements NOT in a required format may incur additional charges. For more information on these additional charges, please contact Karen Wasserman at the email address listed below. **ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.**

**APC RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT FOR ANY REASON.**

PLEASE MAIL YOUR AD, a check payable to Adoptive Parents Committee Journal 2009 for the total amount due and this completed form by **September 22, 2009** to:

Karen Wasserman  
APC Conference – 2009 Journal  
201 Unit B Springmeadow Drive  
Holbrook, NY 11741

Ads can also be e-mailed to [Maximomm@aol.com](mailto:Maximomm@aol.com) **WITH**  
**“APC JOURNAL” IN THE SUBJECT MATTER** check must be mailed.  
For questions: Please contact Karen Wasserman at [Maximomm@aol.com](mailto:Maximomm@aol.com)